



Message from Mission Director, NDP I

It is a matter of great pride for NDDDB that the first phase of National Dairy Plan (NDP I) or Mission Milk has been successfully implemented and has substantially contributed in meeting the objectives of increasing the milk productivity of milch animals using scientific animal breeding & nutrition interventions and providing milk producers with greater market access to the organised sector. The World Bank in its Implementation Completion and Results Report has accorded its highest outcome rating to the project. This has been possible due to the robust planning, implementation and monitoring of the project by NDDDB, the World Bank, Central and State Governments and the End Implementing Agencies.

An independent evaluation of socio-economic impact of NDP I by National Council of Applied Economic Research, has reported that Mission Milk has fetched higher incomes for dairy farmers and there had been noticeable and sustainable enhancement of the living conditions of the rural households.

The multi-dimensional interventions undertaken under NDP I has immensely contributed in increasing the milk production in the country to meet the growing demands and has also augmented the income of the farmers by bringing about efficiencies through scientific interventions and providing them access to the market.

Dairy Board will continue to provide technical, financial and implementation support to the Producer Centric Organisations and is looking forward for the next phase of National Dairy Plan which will carry forward the outputs and outcomes achieved in the first phase.

I would like to congratulate all my colleagues for playing active role in ensuring that this important large-scale project could be successfully implemented by NDDDB.

Dilip Rath
Mission Director, NDP I

